MAIL+TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).





http://caag.state.ca.us/charities/	-	,		EPARTME	
Name and Address of Commercial Fundraiser:		Name and Address of Charl	table O	rganization or Charita	ble Purposes:
CF Number 436				N. No. 94-16	19756
MKTG TeleServices, Inc.		Berkeley Repertory Th	eatre		
Name of Commercial Fundraiser		Name of Charity		-	
101 Continental Blvd., Suite 400	_	2025 Addison Street			·
Address of Commercial Fundraiser El Segundo CA 90245-4512		Address of Charity Berkeley	CA	94704	
City, State, and ZIP Code of Commercial Fundraiser		City State and ZIP Code of			
Telemarketing held (on) (fro	11/26/2001	200to_4/29/2002	. 0/10/10	, 200	
(Type of Activity)	,,,	(Date or dates must be show	vn) ;	, 2(111-11-1	,
1. REVENUE			,		
A. Cash contributions B. Entertainment sales or admission charges			A. B.		
C. Sales from products				•	
D. Advertisement sales			D.		
E. Membership fees F. Other sources: (Specify)			E		
a			Fa.		
b			Fb. Fc.		
d			Ed	#204 70E	
G. TOTAL REVENUE				\$294,785	G.
2. EXPENSES (SEE ATTA	ACHED)	•			
A. Fees or commissions	,		Α.		
B. Salaries C. Payroll taxes			. В. С.		
D. Employee benefits			D,		
E. Cost of merchandise for resale			. E.		
F. Cost of entertainment G. Postage			G.		
H. Advertising		W-1-4"	Н.		
Telephone J. Rental of equipment			, l. 		
K. Facilities charge			K.		
L. Permits M. Other expenses: (Specify)			. L.	•	
a			Ma.		
b			Mb.		
c			Md	***	
N. TOTAL EXPENSES		,	-	\$90 , 877	N.
3. Distribution or net to charitable organization or charitable	e purposes			\$203 , 907	3
4. (a) Is any officer, director, partner or owner of the charitable organization for which the Commercial Fundraiss [Yes	er has contracted to		or cor	ntrol, direty or indirec	tly, tne
Name of officer, director, partner or owner of		d address of		Relationship of offic	
Commercial Fundraiser	charitable	organization		To charitable organi	zation
(b) For each affiliation identified in 4(a), attach c	opy of the contract	between the commercial fund	draiser	and the charity.	
Under penalties of perjuly, I declare that I have examined	this report, including	accompanying documents, s	chedule	es and statements, a	nd to the best
e, correct and complete	е.				
. Eurodesinati		S. Papich, Sr.		1/31/03	Data
i Fundraiser)	Printed Name tion for verifying the di		tle		Date
T all Chamber of Gallet	SUSAM		nasi	re Dine a	3/7/03
harity)	Printed Name	Tit		U	377/03
Slanding of dingrana	Jeren Men	ev M	MU	`	- A-1- U J
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Berkeley Repertory Theatre 2001 - 2002 Telefundraising Campaign

Total money received by Total fees* paid to Total net to	Berkeley Repertory Theatre MKTG TeleServices, Inc. Berkeley Repertory Theatre	\$294,785 \$90,877 \$203,907
Total fees and commissions paid to MKTG TeleServices, Inc. by Berkeley Repertory Theatre		\$90,877
Cost of Campaign: salaries: agents and managers payroll taxes advertising and supplies Cost of Operations:		\$56,348 \$5,592 \$1,532
operating expenses		\$22,719
Total expenses paid by MKTG TeleServices, Inc. out of commissions		
earned from Berkeley Repertory Theatre		\$86,192
net		\$4,685

*these expenses are percentages of Commissions based on MKTG TeleServices, Inc.'s operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices, Inc. by the charitable organization.

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WEBSITE ADDRESS:

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/chanties/					
Name and Address of Commercial Fundra	iser:	Name and Address of Charitable	Organization or Charitable Purposes:		
CF Number 436		CT No. 11410 F.	E.I.N. No. 94-16797576		
MKTG TeleServices, Inc.		Berkeley Repertory Thea	tre ·		
Name of Commercial Fundraiser		Name of Charity			
101 Continental Blvd., Suite 400		2025 Addison Street			
Address of Commercial Fundraiser	`	Address of Charity	***************************************		
El Segundo CA	90245-4512	Berkeley	CA 94704		
City, State, and ZIP Code of Commercial	Fundraiser	City, State, and ZIP Code of Ch	arity		
	held (on) (from) 11/18/200	02 _{,200} to 12/31/2002			
(Type of Activity)	inclu (on) (non)	(Date or dates must be shown)			
1. REVENUE		•	,		
A. Cash contributions		\$10,219 A.			
B. Entertainment sales or admis	sion charges	В.			
C. Sales from productsD. Advertisement sales	•	C.			
E. Membership fees		· E.	•		
F. Other sources: (Specify)	•		,		
а		Fa			
b		Fb.	•		
c		Fc.			
G. TOTAL REVENUE			\$10,219 G		
		•			
2. EXPENSES	(SEE ATTACHED)	_			
A. Fees or commissions					
B. Salaries C. Payroll taxes		B.			
D. Employee benefits		D.			
E. Cost of merchandise for res	sale	E.			
F. Cost of entertainment		F.			
G. Postage		G.			
H. Advertising I. Telephone		H.			
J. Rental of equipment					
K. Facilities charge		K.			
L. Permits		L.	•		
M. Other expenses: (Specify)		Ma			
a b		Mi	•		
C		Mo			
d		Mo	\$7,555		
N. TOTAL EXPENSES			N.		
Distribution or net to charitable organization.	zation or charitable purposes		\$2,664		
	•	<u></u>			
4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, diretly or indirectly, the					
charitable organization for which the Com	yes," complete the following:	u to solicit?	•		
			,		
Name of officer, director, partner or or		and address of	Relationship of officer, etc.		
Commercial Fundraiser	charita	ble organization	To charitable organization		
<u> </u>					
L					
(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.					
Under adnatties of periury Adeclare that I have examined this report, including accompanying documents, schedules and statements, and to the best					
of n	ect and complete.	1	2/12/22		
		l S. Papich, Sr. V			
Sign.	raiser) Printed Na		Date		
This	itable organization for verifying th				
Sie	Susan	Medak Managing	Director 3/7/03		
Sig.	Malalar Ma	mo.	P-1-		
	Printed Na		Date 3 / 7 / 0 3		
Classica of authorighe afficients father (Charles)	_	Meyer Trustee	3/7/03		

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Attorney General's Registry of Charitable Trusts

Berkeley Repertory Theatre 2001 - 2002 Telefundraising Campaign

Total money received by Total fees* paid to Total net to	Berkeley Repertory Theatre MKTG TeleServices, Inc. Berkeley Repertory Theatre	\$10,219 \$7,555 \$2,664
Total fees and commissions paid to MKTG TeleServices, Inc. by Berkeley Repertory Theatre		\$7,555
Cost of Campaign: salaries: agents and managers payroll taxes advertising and supplies Cost of Operations: operating expenses		\$4,685 \$465 \$127 \$1,889
Total expenses paid by MKTG TeleServices, Inc. out of commissions earned from Berkeley Repertory Theatre		\$7,166
net		\$390

^{*}these expenses are percentages of Commissions based on MKTG TeleServices, Inc.'s operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices, Inc. by the charitable organization.